

# PERSONALIZED INSIGHTS FOR HEALTH AND PERFORMANCE

#### PROFESSIONAL SPORTS

More than 22 000 professional athletes and 1000 teams worldwide use Firstbeat solutions to improve performance.

































#### **WELLNESS SERVICES**

More than 350 000 people around the world have undergone the Firstbeat Lifestyle Assessment to improve their personal wellbeing & performance























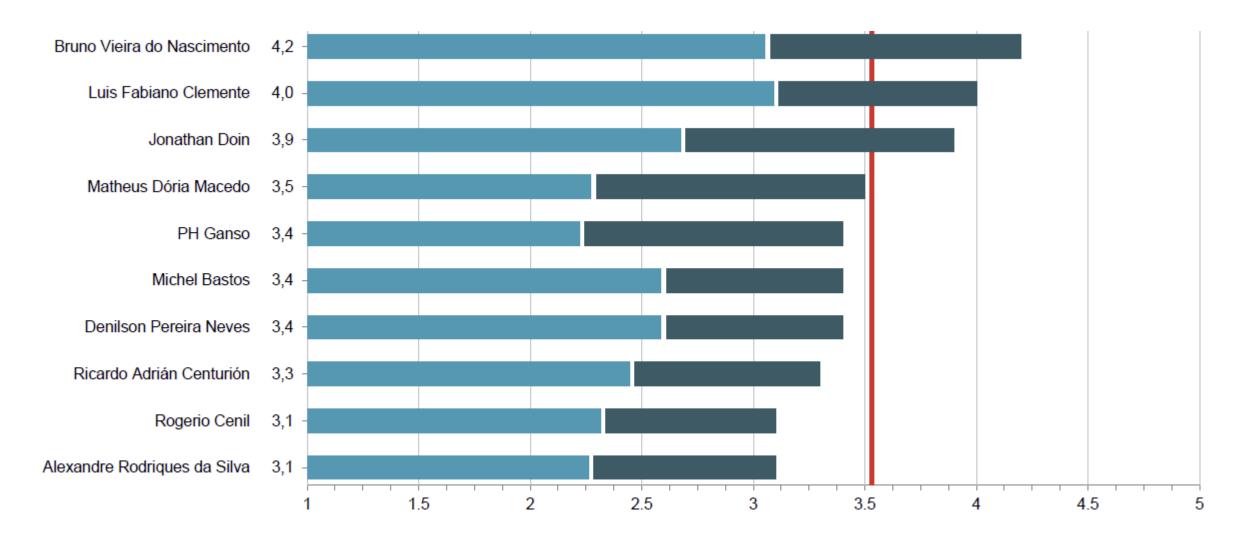


### **REAL TIME TRAINING LOAD MONITORING**





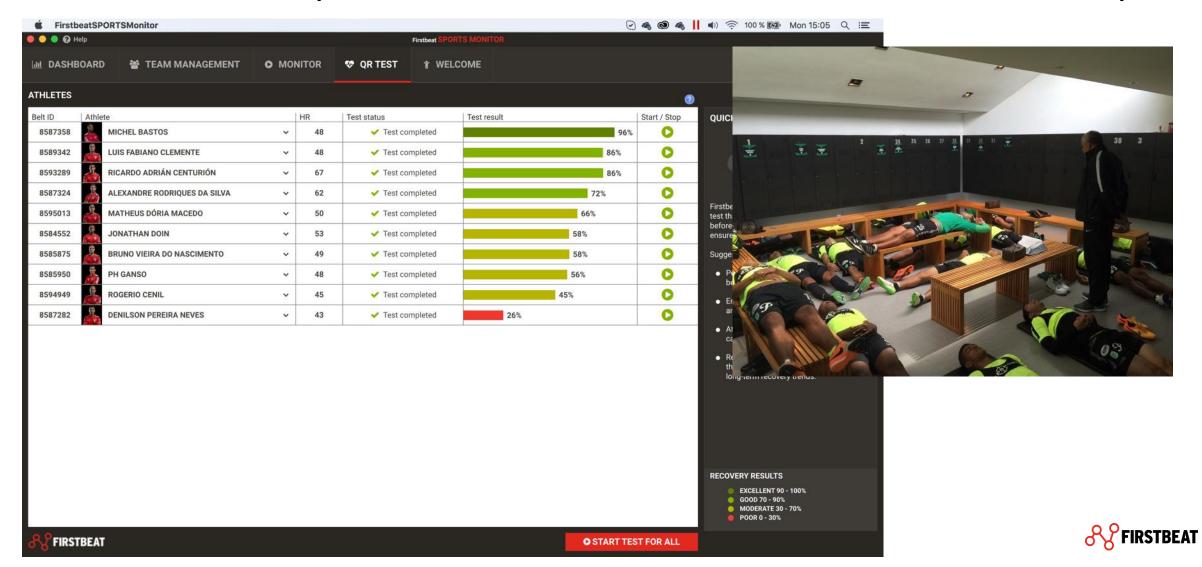
## **IDENTIFY INDIVIDUAL TRAINING RESPONSES AT A GLANCE**



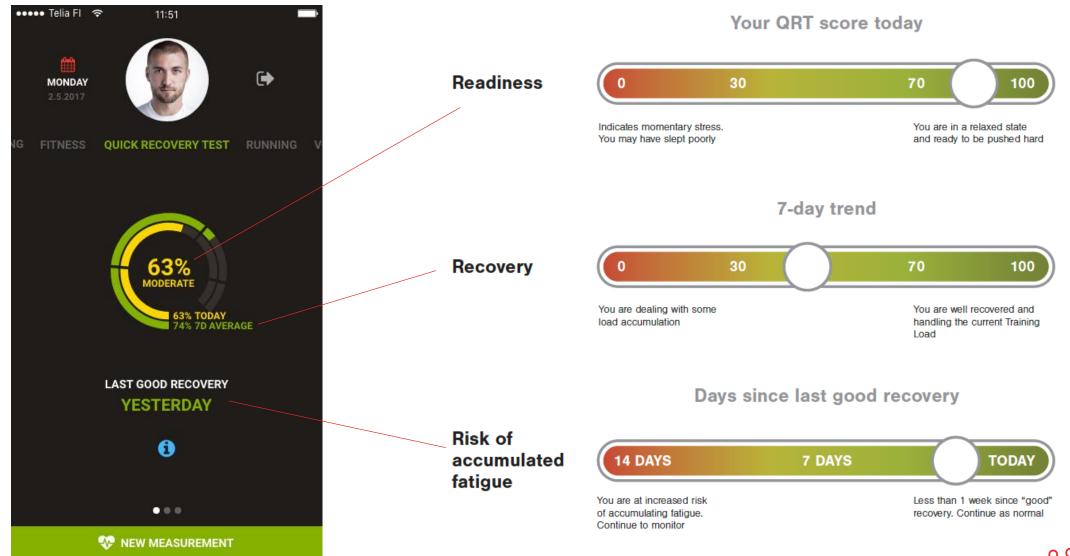


# **QUICK RECOVERY TEST**

Assess the recovery of the whole team in 3 minutes – Onsite or remotely!

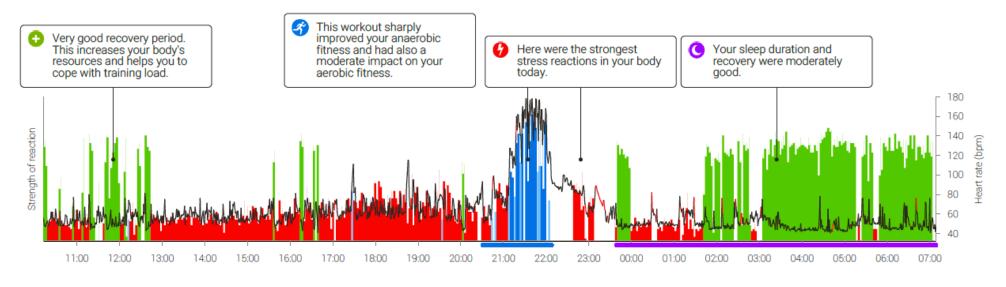


# **QUICK RECOVERY TEST**





# **24/7 ATHLETE**



- Stress reaction means an elevated activation level in the body. The reaction can be positive or negative.
- Recovery means a calming down of the body. Important recovery periods include sleep and peaceful moments during the day.
- Exercise means activities when intensity is over 40% of person's maximal capacity.
- Light physical activity means daily activities when intensity is elevated from resting level.



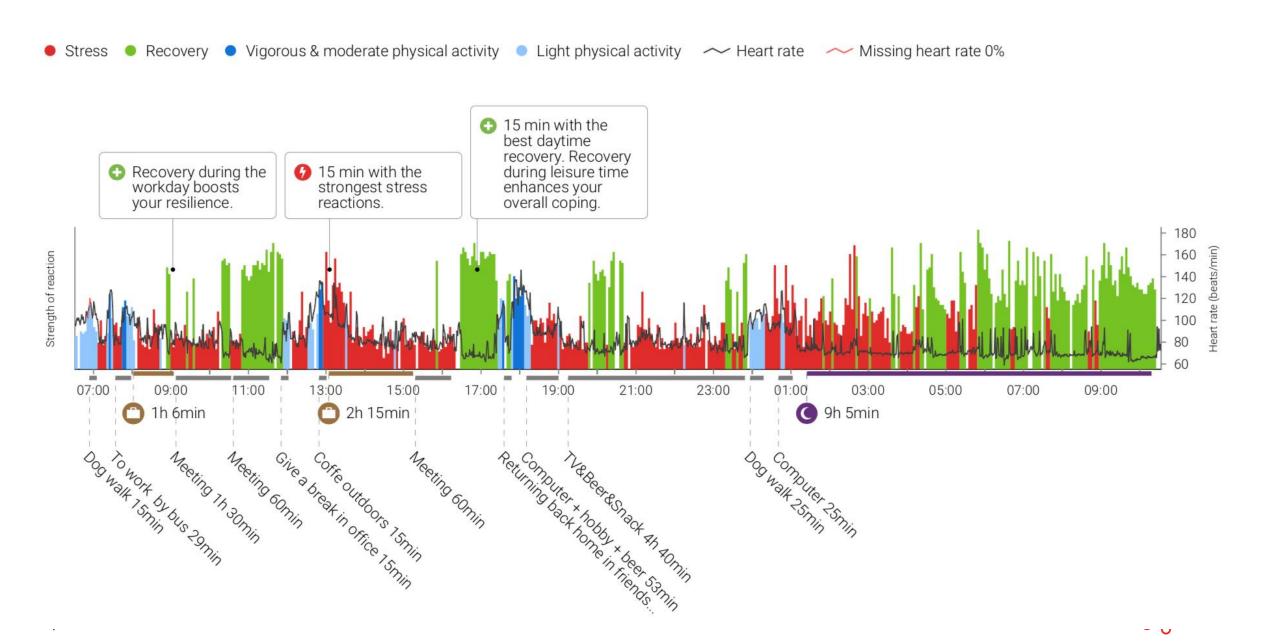




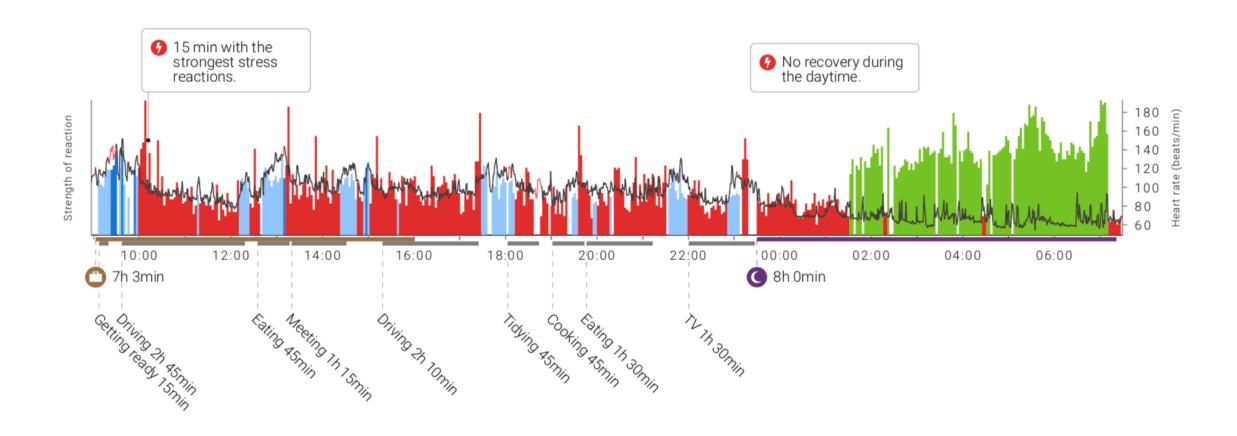




# BEER, LATE NIGHT EXERCISE AND COMPUTER

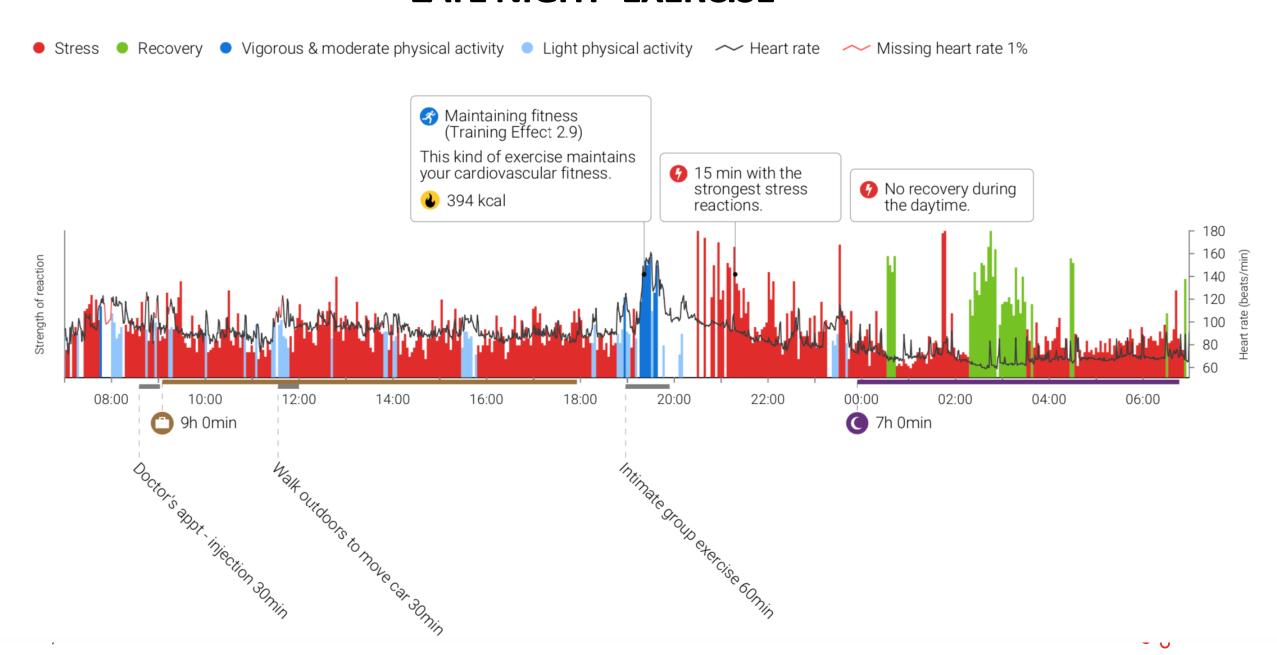


# LATE NIGHT TIDY UP

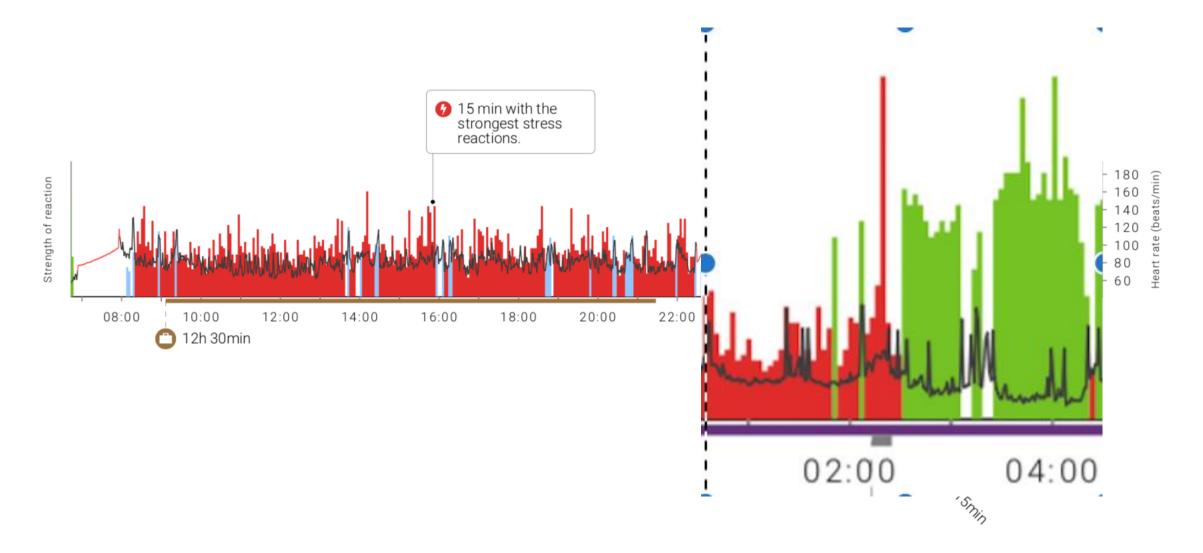




## LATE NIGHT 'EXERCISE'



# **OVERHEATING**





Irrespective of being a Sporting or a Corporate Athlete we're all individuals, and what works for some, might not work for everyone. The answer has to come from within.

With the right science backing you up, you can make confident choices to help you and your Teams reach your health and performance potential.

You have it in you.



# Thank you!

